



## Now, it's official – APC by Schneider Electric UPS units are ENERGY STAR® qualified

Smart-UPS efficiency rating earns prestigious EPA mark

The growing demand for green products has led many businesses to market their products as “eco-friendly” choices, even when they’re not all that green. Without industry standards, it can be difficult to tell whether a so-called “green” product actually benefits the environment, or if it’s just marketed that way.

### ENERGY STAR guidelines make it easy to know

Thanks to ENERGY STAR, a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy, we now have a trusted industry benchmark for energy efficiency. The program rigorously tests potential products and buildings on their energy performance. Only the top 25% of the market qualifies for the program. So if a product has the little blue ENERGY STAR logo, you know it's one of the most energy efficient options out there.

### How our Smart-UPS save you energy

ENERGY STAR recently introduced its Uninterruptible Power Supply (UPS) program. In order to qualify for the ENERGY STAR program, our UPS units had to achieve average efficiencies of greater than 96.7%.

Fortunately, this wasn't hard to do — APC by Schneider Electric has been making ultra-efficient UPS units for years.

APC by Schneider Electric's new Smart-UPS is the most intelligent UPS unit in its class. It comes equipped with a green operating mode, which de-energizes components when unneeded without sacrificing an ounce of reliability. Using less power helps to keep the UPS unit's internal temperature down, which extends battery service life.

In fact, after the first year of service, the estimated savings for the entire installed base of Smart-UPS units (the total amount manufactured and installed in one year) is 97kWH. This is equal to nine days of output from the Hoover Dam, or \$10 million in utility costs.

### Same efficient products, new accolade

APC by Schneider Electric has been making ultra-reliable, energy-efficient products for years, so qualifying for ENERGY STAR is a welcomed affirmation of our continued commitment to helping consumers and businesses alike cut energy costs at every turn.

# 75%

In order to receive the ENERGY STAR rating, our UPS units had to be more energy efficient than 75% of the UPS market.